



The Italian Chamber of Commerce and Industry  
for the U.K.

DSGA Liceo Duca d'Aosta di Padova  
Via del Santo, 57,  
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Tel 0498751040

Oggetto: Tutor riconosciuto dalla Camera di Commercio Italiana per il Regno Unito

La Camera di Commercio Italiana per il Regno Unito riconosce Maria Regina Rubinetti come tutor individuato per il periodo di stage all'estero per DSGA Liceo Duca d'Aosta di Padova.

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Londra, 13/07/2018

Il Presidente della Camera di Commercio Italiana per il Regno Unito

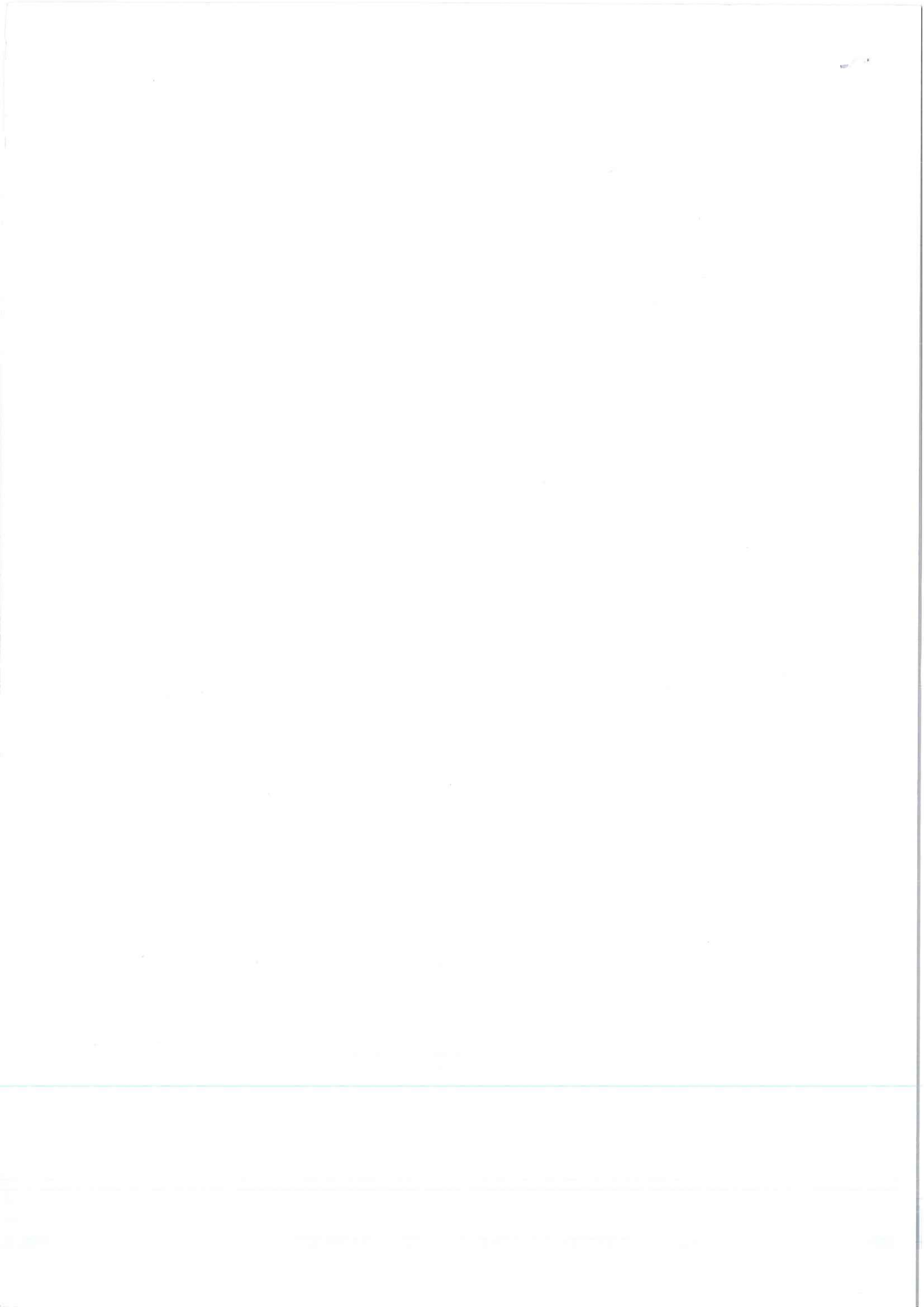


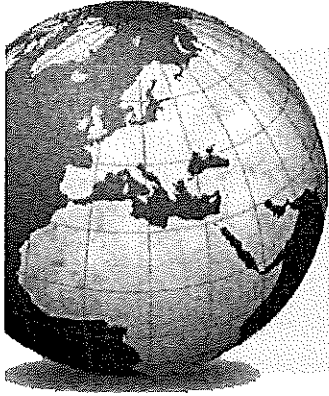
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## PROFILE

A self-motivated and hard-working graduate from Ca' Foscari University of Venice with a solid background in Destination Management.

Highly enthusiastic and creative.

Reliable and able to take on job responsibilities and risks.

Self motivated, organized and efficient with strong **multitasking** and solving skills

Team work oriented, and very keen to expand skills and knowledge.

**Passionate** about Destination Management and industrial district marketing

## EXPERIENCE



FONDAZIONE VERDEBLU – [bellariaigeamarina.org](http://bellariaigeamarina.org)

May 2015 – September 2016

Destination Management Organization – Bellaria Igea Marina, Italy

- Marketing and strategical activities. The main activities were coordinating and taking part in numerous international tourism fairs. 2015: München Marathon, Germania; SITV Colmar, Francia.  
2016: Vakanz Luxembourg; Tourissimo Strasbourg; Freizeit Messe Nürnberg; cft Freizeitmessen Freiburg; Freiburg Marathon; SITV Colmar.
- Support the director in the development of marketing and communication plans
- Responsible for the coordination of the blogtour [#bimforkids](#)

PROJECT CREATOR OF [#LovingRomagna](#)

2<sup>nd</sup> edition September 9-13, 2015; 1<sup>st</sup> edition September 16-18, 2014

Project creator of [#LovingRomagna](#), a meeting for international food and travel bloggers for the promotion of my parent's family-run hotels and our local delicacies.

RESEARCH PROJECT – Ca' Foscari University of Venice

From March 2015 to May 2015

- The research carried out was focused on the development of tourism in Veneto region and on the analysis of international best practices.

THE BEST WESTERN AMBLESIDE SALUTATION HOTEL & SPA

From December 2014 to February 2015

Ambleside, Lake District, UK – [www.amblesidesalutationhotel.com](http://www.amblesidesalutationhotel.com)

- Food & Beverage department
- During the experience in the Lake District, I've studied about Cumbria Tourism and its relation with Visit Britain. I visited the headquarter and I met Andrea Runkee, Adventure Capital Project Manager at Cumbria Tourism.

INSIDECOM, ALBATRAVEL GROUP

Venice, Italy - [www.venetoinside.com](http://www.venetoinside.com)

- Work experience at [venetoinside.com](http://venetoinside.com), online travel agency. Supported at the promotion of tour and services. Assisted at the development of marketing and communication programs and social media networking.

HOTEL ELISEO – HOTEL ELIOS

Bellaria Igea Marina, Rimini, Italy – [www.hoteleliseo.com](http://www.hoteleliseo.com) – [www.hotelelios.com](http://www.hotelelios.com)

- Work experience in my parent's family-run hotels during the summer since I was fifteen.
- Front office, back office, marketing and promotion activities, social media marketing and events.
- Participation at the 29<sup>th</sup> 30<sup>th</sup> , 31<sup>st</sup> SITV (Salon International du Tourisme et des Voyages), Colmar, France

## EDUCATION



### Intercultural Development of Tourism Systems

Ca' Foscari University of Venice, Italy

Master's Degree - 2014

- Subjects included: tourism marketing and destination management, economics of tourism systems, cultural heritage and tourism supply.

### Communication Science

Carlo Bo University of Urbino, Italy

Bachelors Degree - 2011

- Subjects Included: sociology of new media, marketing, advertising.

## COURSES



### - DIGITAL MARKETING: tools to target the general public (B2C)

University College Cork, Ireland  
Evening Short Course,  
September – November, 2016

### - WELCOMING CITIES

*welcomingcities.it*, Rimini, Italy

April 15-16, 2016 // March 20-21, 2015

### - BTO (Buy Tourism Online)

*buytourisonline.com*, Florence, Italy

December 2-3, 2015

December 3-4, 2013

November 29-30, 2012

## ADDITIONAL INFORMATION



MANAGERITALIA in collaboration with Ca' Foscari University

Winner of the program "3 days as manager" – edition 2014

Two preparatory meetings with industry experts. Then, manager for three days shadowing Michele Cazzanti, CEO of Venice Terminal Passengers.

OCCASIONAL LECTURE – University of Padova, Master in Design dell'offerta turistica  
September 8, 2015

On the invitation of Stefan Marchioro, Professor of Economics of Tourism at University of Padova, presentation of the research "Development of Veneto tourism"

Ca' Foscari SHORT FILM FESTIVAL, Venice – edition 2014, 2013

Participation as a volunteer (organization team) at Ca' Foscari Short Film Festival in Venice



### LANGUAGES

ITALIAN: mother tongue

ENGLISH: advance

SPANISH: (listening) independent; (writing) basic

### COMPUTER/IT

- excellent knowledge of Microsoft Office™ tools and Web 3.0
- good knowledge of Adobe Photoshop and graphic design
- good knowledge of Wordpress platform

### PPS NUMBER

Date of expiry: 14-12-2023

Gender Female | Nationality Italian

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